

2011 CALENDAR ADVERTISING

Berkeley
Sports Rugby
League
Football Club



In 2011 the Berkeley Sports Rugby League Football Club will be issuing a calendar to help promote the club and local businesses.

For \$400 you can be a part of this effective means of promoting your business or product.



An example of the calendar produced in 2010 for Shellharbour RLFC

What will you get for your \$400?

- A full colour advertising space, the size of a business card (95mm x 65mm), on the 2011 calendar.
- 100 copies of the calendar to give away to your valued customers (we can get extra copies produced for a small additional cost if you require them).
- Exposure in 2500 Illawarra households and businesses where the calendar will be distributed by you and other local businesses.
- An association with the most popular sporting team in the Berkeley district.
- Exclusive advertising rights - only one business of each kind will be included in the calendar. eg only one electrician
- Access to the 5000 members of Berkeley Sports and Social Club who sponsor our teams.

We believe that this is a very **cost effective** way of advertising / promoting your business.

For example this works out at -

- \$4 for each calendar that you receive to distribute to your customers OR
- 16 cents for each calendar that will be on prominent display in 2500 Illawarra households / businesses

If you are interested in promoting your business in this very cost effective way please contact one of the Club Officials, as soon as possible, on the following numbers as spaces are limited to just 18 advertisers.

Richard Ford (Secretary)
phone 0407 449 657

Howard Burgess (Treasurer)
phone 0414 542 896